

# Surveon Camera Introduction

## High Reliability with Superior Image Quality

# Content

Advantage to Customer

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Surveon Camera Highlight

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# Advantage to Customer

- **Save Maintenance Cost with Robust Performance**

- Industrial-grade component
- IK10 & IP66 / 67



- **See Details Clearly under Different Lighting Conditions**

- High Dynamic Range (HDR)
- Low Light Sensitivity & Low Bit Rates



Surveon



Other Camera

- **View Smoothly & Save Storage**

- Dynamic Streaming
- ROI Encoding

- **Balance Image Quality with Smart Control**

- Smart Auto Quality Change & Smart Auto WDR / HDR
- Smart De-noise / Smart Shutter



Surveon



Other Camera

# Product Strength

## High Reliability with Low RMA Rate

- Industrial-grade components

## Superior Image Quality

- HDR & Low light sensibility

## Optimized Bandwidth Control

- Dynamic Streaming & RIO Encoding

## Advanced Firmware Control

- Smart WDR, Smart Shutter, Smart De-noise, Offline Recording etc.

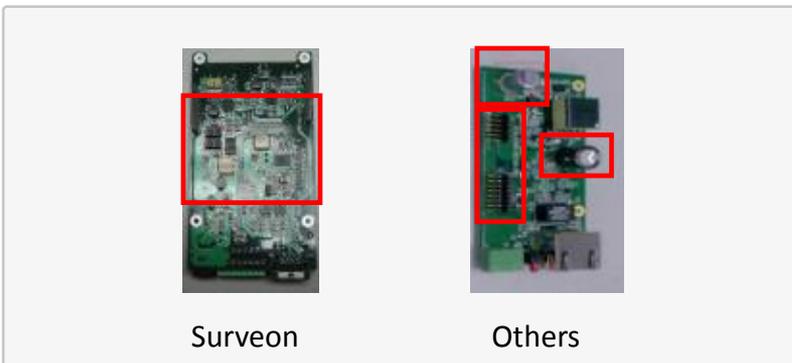
## Built-in Video Analytics

- People Counting, Object Motion Direction & Object Loitering etc.

# Product Strength — High Reliability with Low RMA Rate

# Industrial-Grade Components

- All Industrial-Grade Components
- Own Manufacturing, Housing, 3-Year Warranty



Tantalum capacitors and ceramic capacitors in Surveon cameras

	<b>Reliability Test Report</b>	Report Number
		EVT-001-1124

Client Company : Surveon Technology, Inc.  
 Address : 2F., No. 102, Chung-Shan Rd., Sec. 3, Chung-Ho City, Taipei Hsien, Taiwan 205, R.O.C.  
 Sample Name : 3260 Bullet Outdoor Camera  
 Date of Received : Apr. / 16 / 2010  
 Date of Test : Apr. / 16 / 2010

**CERTIFICATE :**  
 TAF/ Iac-MRA Certificate of Independent Test Laboratory/ Approval Certificate No.: 1723  
 ISO / IEC 17025 Approval Certificate No.: 1723

**WE HEREBY CERTIFY THAT :**  
 The test shown in the attachment were made in accordance with the procedure indicated. We assume full responsibility for the accuracy and completeness of these tests and vouch for the qualification of all persons taking them.

Post & Title	Name	Signature	Date
Testing Engineer	Yu Huang		Apr. / 20 / 2010
Approving Manager	Gasber Lu		Apr. / 20 / 2010

- NOTES :**
- This report will be invalid if duplicated or photocopied in part.
  - This report refers only to the specimen(s) submitted to test, and is invalid as separately used.
  - This report is invalid without embossed stamp and signature of this company.



\*\*\* World Advance Co., Ltd.  
 No.302, Ln. 276, Hsueh Rd., Dade City, Taoyuan County 324, Taiwan (R.O.C.)  
 Tel: (+886-3) 370-1122 Website: www.3025.com.tw

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# 3rd Party Lab Certifications

- **IK10 & IP66/67**
  - Trusted 3rd Party Lab Certifications
  - Own Housing, Design, ESD, EMI Protected



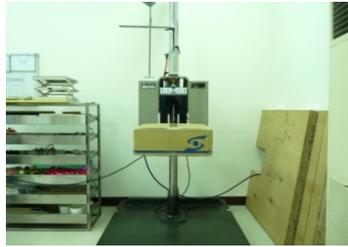
IK10 Test



IP66/67 Test



Temperature & Humidity Test



Drop Test



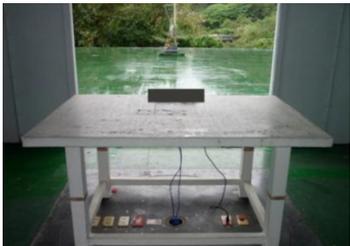
Vibration Test



Altitude Chamber Test



Heating Test



Radiated Emission



Conducted Emission



Harmonic & Flicker



EFT & Surge & Dip



Input Test

# Success Case - Kaohsiung City, Taiwan

*“We have 3,000+ cameras installed on this city surveillance project. Surveon’s industrial designed and 100% own manufactured cameras have made us feel confident about this project. The cameras are now being used for **more than 3 years with an average failure rate of less than 0.03%** which is really impressive and save a lot cost on maintenance”* said, Tony Chan, manager for the KS city surveillance project.



# Product Strength — Superior Image & Bandwidth Control

# High Dynamic Range (120 dB)

- The details of the images can be seen clearly even under high contrast lighting conditions.

Day time



Surveon



Other Camera

Night time



Surveon



Other Camera

# Low Light Sensitivity

- Surveon cameras support the maximum shutter control to 1 at 1 second to ensure the viewable video under ultra low light conditions.

Surveon: Advanced Shutter Control



Other Camera: Standard Shutter Control



# Low Bit Rates

- **High profile setting** shows better quality images even under the same bit rate.

Surveon: H.264 High Profile @ 4Mbps CBR



Other Camera: H.264 Baseline @ 4Mbps CBR



# Dynamic Streaming

- To reduce the bandwidth for network and storage, Surveon cameras support **configurable frame rates and bit rates** when no motion is detected or network fails.
- When there is motion detected, the camera frame rate and bit rate will automatically switch back to its original settings, enabling **network bandwidth and storage saving**.

No Motion: 5 FPS, 512 Kbps

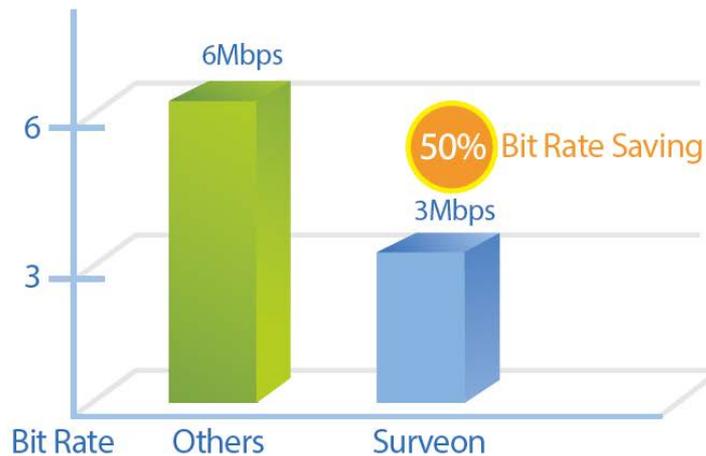
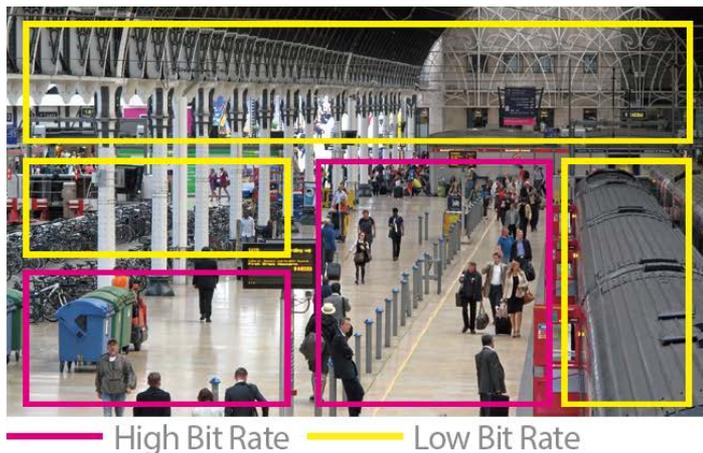


Motion: 30 FPS, 2 Mbps



# Region of Interest (ROI) Encoding

- Support Region of Interest (ROI) Encoding to **reduce the bit rate for best bandwidth control**.
- Up to **8 regions with different configurations of image quality and bit rate** - a higher bit rate for the important area and a lower one for the less important section, saving bandwidth and storage.



# Product Strength — Advanced Firmware Control

# Smart Auto Quality Change

- Surveon cameras support at least two image profiles in different image parameters on the subjects of **iris, shutter speed, AGC, brightness, contrast, and DNR levels**.
- The two profiles can be **automatically changed by day and night settings** to ensure a fixed image quality even under different lighting environments.



IRIS  
AGC = 30  
Shutter = 1/60  
Brightness = 50  
HDR ON



IRIS  
AGC = 50  
Shutter = 1/30  
Brightness = 60  
HDR OFF

# Smart Auto WDR / HDR

- Surveon cameras can detect the lux distributed condition to **enable or disable the WDR/HDR functions automatically.**

Surveon Smart HDR



Other Camera HDR



# Smart De-noise

- Surveon camera series can detect the lux level to **dynamically adjust the de-noise value** to fit the day / night changes automatically.

Without De-noise



Smart De-noise in Low Light



Smart De-noise in Normal Light



# Smart Shutter

- The Smart Shutter (Smart Object Speed Detection) **automatically detects the lighting source and the speed of the object** to compensate the shutter speed control to **avoid the blurring image**.

Surveon Smart Shutter



Other Camera Auto Shutter



# Advanced IRIS Control

- Surveon's advanced iris control and in-house developed **P-iris** exceed the limitations of DC-iris in conventional cameras, providing the excellent balance between focus, illumination and depth of fields.

Surveon

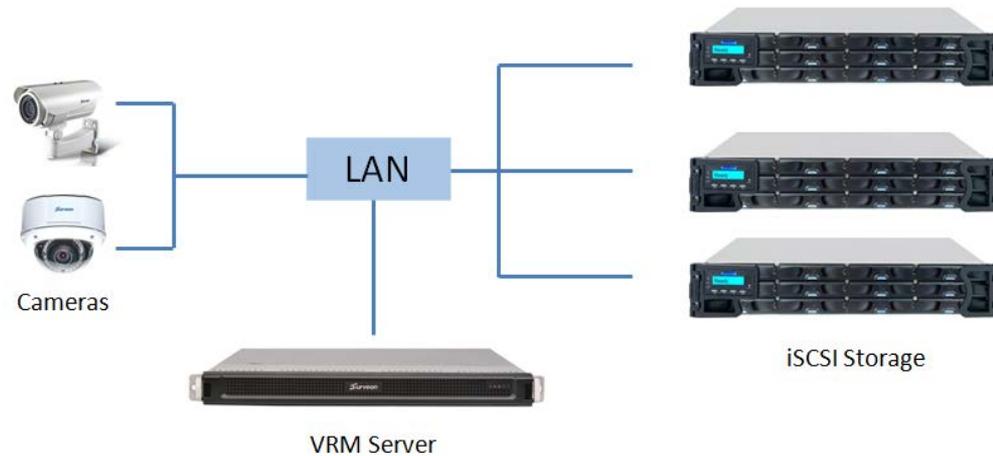


Other Camera



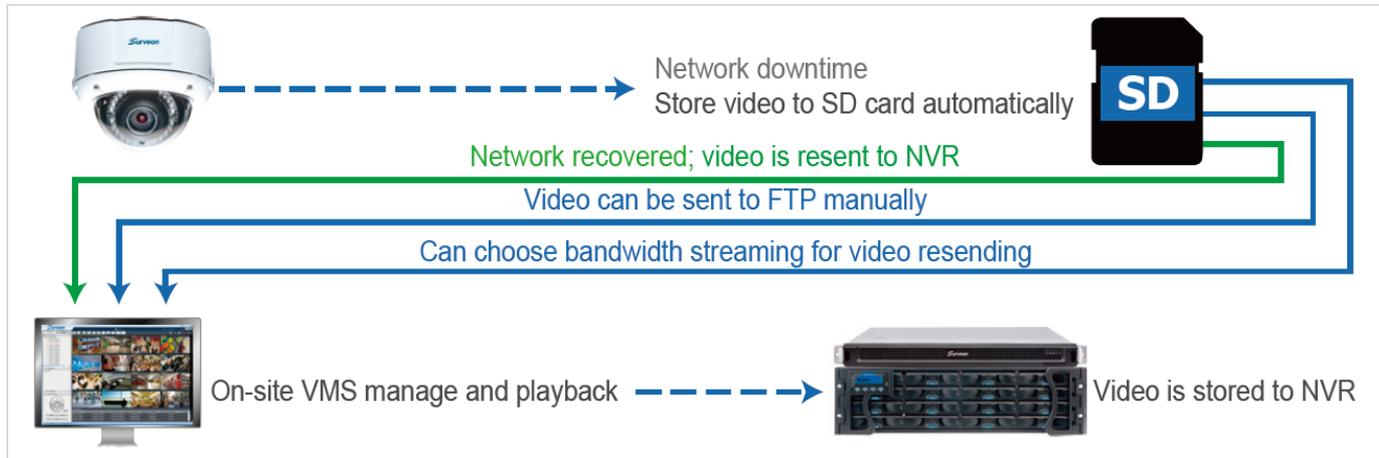
# iSCSI Direct Recording

- Surveon cameras support **video being directly recorded to the block level iSCSI storage** to utilize network bandwidth and prevent overloading for the file system.



# Offline Recording

- **Store data to the microSD/SDHC card** when the network loses connections.
- The recorded images will be transferred to NVR automatically once the network is reconnected.
- This recovery bandwidth can be configured to balance the streams of live view and recovery.



# Product Strength — Built-in Video Analytics

# Advanced Video Analytics

- Surveon Video Analysis Camera Series has 5 major functions:

People / Vehicle Counting



Area-Entering or Leaving Detection



Object Loitering



Object Motion Direction Detection



Optical Diagnosis



Excessive Brightness



Out of Focus

# Surveon Camera Highlight

# Advanced Features

- **Usability:**

- Support IE10, IE11, Firefox, Google Chrome and Safari Browsers
- Auto UPnP Port Forward
- Auto Focus Value



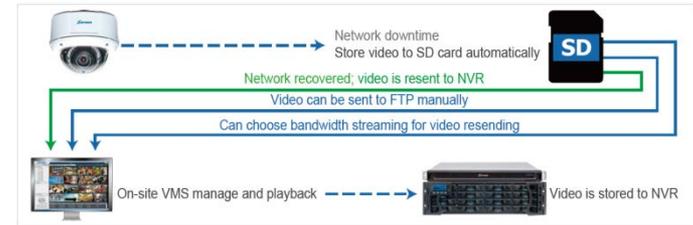
- **Advanced Image Controls:**

- Smart Auto WDR / HDR, Smart De-noise & IRIS Control
- Smart Shutter, Auto Focus
- Dynamic Streaming, Record with Watermark
- Dead Pixel Correction, Lens Dewarp



- **Other Functions:**

- Support microSDXC Card (Max. 64GB)
- Network Disconnection with FPS / Bit Rate Change
- Digital Input Trigger Day / Night Switch
- Support H.264 SVC-T, Support IP Filter
- Event Trigger Action Snapshots to SD Card or NAS



# Complete Product Lineup

- From 1M, 2M, 3M, 5M full line & all form factors
- Advanced 3M real-time HDR & VA cameras

Box Cameras



Bullet Cameras



Indoor Dome Cameras



Outdoor Dome Cameras



PT/PTZ Dome Cameras



Fisheye Cameras

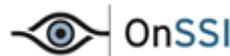


# Surveon Camera Models

Type	Resolution	Economical	Professional	Premium
Box	1 MP	CAM1200, CAM1201		
	2 MP		CAM2311SC	CAM2311SC, CAM2331SP
	3 MP			CAM2441SC, CAM2441HI
	5 MP			CAM2511
Bullet	2 MP		CAM3351R4/R6, CAM3361LV	CAM3371EM/EV
	3 MP		CAM3451R3/R63, CAM3461LV	CAM3471HEM/HEV, CAM3471HI
	5 MP			CAM3571M/MP/VP
Indoor Dome	1 MP	CAM4211, CAM4221		
	2 MP	CAM1320S2	CAM4311S2, CAM4321LV	
	3 MP	CAM1420S2	CAM4410S2, CAM4411S2/S3/S4/S6, CAM4421LV	
	5 MP		CAM4521LV	
Outdoor Dome	2 MP		CAM4351R2, CAM4361LV	CAM4371HEM/HEV
	3 MP		CAM4461LV	CAM4471HEM/HEV, CAM4471HI
	5 MP		CAM4561LV	CAM4571M/MP/VP
PT/PTZ Dome	D1			CAM6181
	2 MP		CAM5321S4	CAM5330SZ, CAM6351, CAM6351A
	3MP			CAM6471EZ
Fisheye	5 MP			CAM4571RF, CAM7510, CAM7511

# 3rd-party VMS Compatibility List

- Surveon camera models have been fully tested for compatibility with the 3rd-party VMS solutions, giving customers a broad range of selections for their projects. Check out the compatible [VMS Solution Provider List](#).



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The background is a deep blue gradient with abstract, flowing white and light blue lines that create a sense of movement and depth. The lines are most prominent on the left side, curving and overlapping.

# Thank You

*Surveon, your reliable partner for growth*